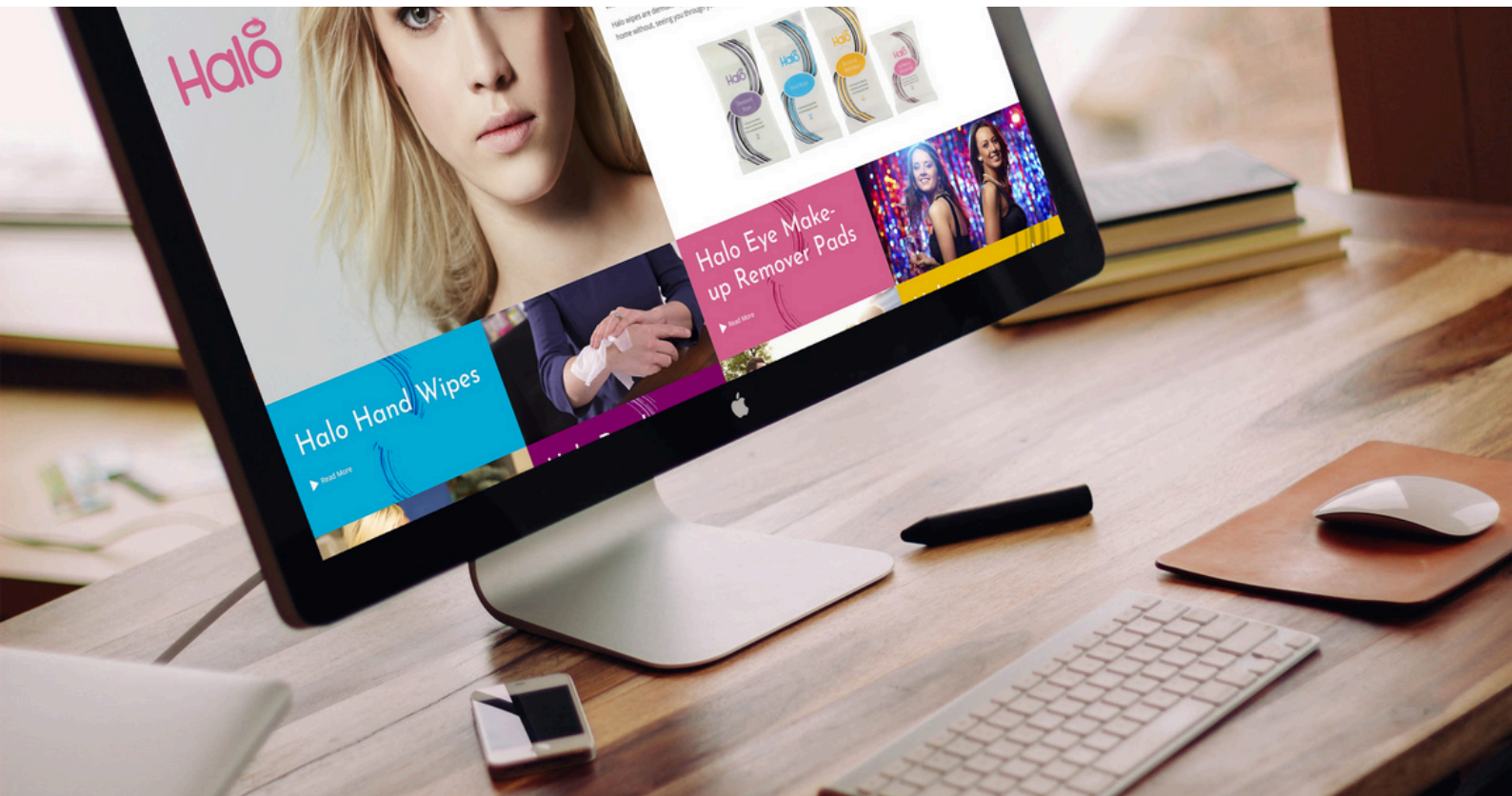


webmedia



Project information

Presented by David Taylor, Director of Webmedia Chester Ltd.

Site Build Specification

Original bespoke design and build of web pages. ('Best Web Design Agency - Cheshire 2020' by the Northern Enterprise Awards) Best Three Rated - Best web design agency Chester.

Built on the WordPress technical platform with page builder and functionality software that is fully updateable.

Full marketing input from our Director (David Taylor) and developer (Claire Kavanagh) to help formulate the most effective web experience.

Full content management editing using a WYSWYG 'drag and drop' interface for easy client use.

Responsive for mobile screens and tablet devices.

Free website hosting with technical support for 6 months. Then £99 a year thereafter.

High security and anti-hacking features built in.

Optimisation of your website for Google and other search engines.

Site load speed optimisation.

Email address attached to your domain name if required.

HTTPS browser security.

Full project management throughout.

Estimate for completion to be agreed with the client (may be subject to site content received from the customer)

We are available to start work on the project immediately.

Terms of Business

50% of the project cost is payable at the outset. Depending on the size of the project we may require a stage payment when the home page design is approved (50% of balance) and a final payment when the website is ready to go live. Any deposit paid is non-refundable.

The quote we have provided is based on discussions with you about the website and is valid for 14 days. In circumstances where you ask, during the website build, for additional functionality or elements that require custom work that falls outside the scope of the original quote we reserve the right to make additional charges and we will advise you accordingly.

Once we have received full payment for the project you 'the client' will own all aspects of the website itself. Upon final payment you (the client) own the website and all creative assets and materials therein.

Payment of the deposit on this project assumes that you 'the client' have read and agreed with these Terms of Business.

How we work with you.

The process usually starts with you accepting our proposal and we issue a deposit invoice for 50% of the project cost.

Once the deposit is paid we begin with a discovery meeting, email or zoom call to ask a series of questions that help us understand your business better.

We then build the technical foundation of the website with WordPress software, the design theme, PHP, plugins etc. Next we begin to build a home page design for your new website. This usually takes up to two weeks.

Once we are happy with a draft home page we share the live link with you and explain what we have done, and why. We encourage your feedback at this stage and make changes based on our conversation.

Once you are happy with the home page we go on to build the other website pages based on the agreed styling and design.

Once the other pages are built we ask you to look through the whole site and comment. Any final revisions are made and we seek your sign-off for the website to go live. When we have the green light we will apply SEO meta data, site load speed, mobile optimisation, privacy and cookies statement and ask Google to index the website.

David Taylor
Director of Webmedia Chester Ltd

About us

You may have already looked at examples of our work on the Webmedia website but we would invite you to inspect our projects at davidtaylorwebmedia.com

There you will see the variety of businesses we have worked with over 16 years, together with direct quotes from our clients about their experiences of working with Webmedia. In 2019 we received an award as one of the three best web design companies in Chester. We are also highly rated on Google.

Next steps

Please feel free to ask questions and seek clarification about any part of this proposal.

We are more than happy to meet with you or have an online video call. We are also happy to answer any other questions you may have.

Get in touch

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